FREE
MEDIA GROUP

P O R T F O L I O

BGbasket.com BGvolleyball.com Tennis24.bg VIA SPORT.bg

BGathletic.com BGfootball.com НОВИНИ плюс

Why should you advertise in Free Media Group?

THE QUESTION IS IMPORTANT AND THE ANSWER IS EXPLICIT – because the advertising in our media is proved to work. Because we are unique and each of our websites is number one in its area of work. We publish in **7 websites** through which we can offer a variety of advertising opportunities based on the advertiser's need



BGbasket.com



BGfootball.com



BGvlleyball.com



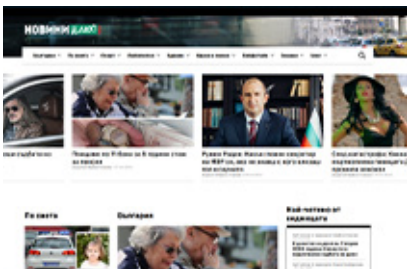
Tennis24.bg



BGathletic.com



Viasport.bg



Noviniplus.com



Short presentation of our websites

BGBASKET.COM Everyone interested in basketball reads BGbasket.com. It is the best basketball news source in Bulgaria. On the website you can find the most exact and full statistics from the Bulgarian championship (for men, women and youth), European tournaments and the NBA.
Daily impressions: 20 000. 43.5% men, 56.5% women. By age: 18-24 (11%), 25-34 (30%), 35-44 (22%), 45-54 (14%), 55-64 (14%), 65+(5%). The mobile traffic is 67.34%. 24.8% of our audience returns at the website and the average session is 3:17 min.

BGVOLLEYBALL.COM is the undisputed leader in its sport. The media is well recognized and is often quoted by online, press and online media. Bgvolleyball.com is the only place in the Bulgarian Internet space that follows live the games in the elite format of the championship for men and women.
Daily impressions: 20 000, 47.9% men, 52.1% women. By age: 18-24 (11%), 25-34 (39%), 35-44 (22%), 45-54 (12%), 55-64 (11%), 65+(5%). The mobile traffic is 66.59%. 24.4% of our audience returns at the website and the average session is 2:46 min.

BGATHLETIC.COM The biggest events in the world of athletics – World and European Championships, Olympic Games and the IAAF Diamond League – are covered in details. The Bulgarian championships for all ages are also fully covered. Most articles are also illustrated with photos.
Daily impressions: 3 000, 43.5% men, 56.5% women. By age: 18-24 (10%), 25-34 (28%), 35-44 (22%), 45-54 (16%), 55-64 (14%), 65+(10%). The mobile traffic is 74.39%. 16.1% of our audience returns at the website and the average session is 1:00 min.

BGFOOTBALL.COM is designed as specialized website dedicated to football and concentrates mainly on Bulgarian football but also covers the most important European and World events. The website keeps the fullest and the most complete statistical database for players, football clubs, stadiums, referees and coaches.
Daily impressions: 5 000, 85.7% men, 14.3% women. By age: 18-24 (5%), 25-34 (23%), 35-44 (24%), 45-54 (21%), 55-64 (14%), 65+(13%). The mobile traffic is 91.39%. 19.8% of our audience returns at the website and the average session is 1:00 min.

TENNIS24.BG is a specialized website that covers the most important events in the world of tennis and the racket sports. Contributors to the site are some of the most prominent Bulgarian specialists that publish their comments in the Blog section.
Daily impressions: 10 000, 45.9% men, 54.1% women. By age: 18-24 (13%), 25-34 (30%), 35-44 (22%), 45-54 (14%), 55-64 (15%), 65+(9%). The mobile traffic is 62.4%. 29.8% of our audience returns at the website and the average session is 2:00 min.

VIASPORT.BG is a unique project not only for Bulgaria. This is a specialized internet portal for youth sport and is the only one of its kind in Bulgaria. The mission of Viasport.bg is to cover the achievements of gifted children and teenagers up to the age of 18. The events are covered also by interviews, analyses, comments, data for the championships, results and a video-section.
Daily impressions: 5 000, 54.15% men, 45.85% women. By age: 18-24 (27.5%), 25-34 (20%), 35-44 (33.5%), 45-54 (12%), 55-64 (5.5%), 65+(1.5%). The mobile traffic is 67.288%. 22.6% of our audience returns at the website and the average session is 1:40 min.

Novini Plus Novini Plus aims to inform its readers about the most interesting and significant events of the day – news from Bulgaria and around the world, interesting facts from life and show business, health tips, culinary solutions, scientific achievements, and new technologies. In Novini Plus you will find all points of view on current events, presented without any censorship. This is possible thanks to the fact that our site has no political, economic or corporate dependencies. The team of Novini Plus combines extensive experience, energy and youth, which allows it to offer you comprehensive points of view on current topics of the day. Last but not least, we also place reader feedback – this is a place where your word is truly heard.